# ONE GLOBAL DEMOCRACY

Updating our World Political Operating System

# CONTEXT

We're facing a global threat to our survival – climate change – unlike anything humanity has dealt with before.  Meanwhile, economic inequality is out of control, and national governments are failing to respond.

Countries are falling like dominos into the hands of the radical right.

Solutions are within our technical and social grasp,
but our political system is broken.

Our world political system is a mess, consisting of nearly 200 separate legacy systems (countries) that are individually inadequate, weakly connected, and unable to work together when it counts.

# GLOBAL OPERATING SYSTEM

How can we build a global operating system that works, enabling us to handle our biggest problems while unlocking wasted human potential and growing our economy?

How do we create a *global democracy*?

- Create compelling media to launch the meme of One Global Democracy.

- Generate a public conversation around it.

- Prototype a tangible operating system and begin implementing it.

- Build a public movement.

- Define a roadmap to global adoption.

# ONE GLOBAL DEMOCRACY

## WHERE DO WE START?

Our initial goal is to launch the meme of One Global Democracy, through a documentary film laying out how and why, along with a social media campaign, teaching tools, and more.

Our first milestone will be a short, high-quality trailer, touching on major arguments and featuring interviews with prominent people, for a general-public audience.

The trailer will serve as a showpiece for fundraising and development of the feature-length documentary, related media, promotional partnerships, and PR.

Click this page to learn more about the film.

# INVESTMENT OPPORTUNITY

We respectfully request your tax-deductible investment toward a budget of $24k to produce this high-quality tralier.

Gifts can be made online by clicking this page.

We can keep your support anonymous upon request.
Just let us know in the comments field.

# WHY THIS MAKES SENSE: TODAY'S MAJOR TRENDS

1. Separate countries' failure to handle climate change has increasingly visible costs.

2. Economic inequality is out of control. Separate countries can't stop offshoring of funds.

3. Waves of refugees are being driven by climate disruption and economic insecurity.

4. The radical right is taking power in many countries as incremental responses fail.

5. Progressives need an uplifting, unifying vision & a motivating, audacious goal.

6. Blockchain technology now enables secure online voting. This can scale globally.

7. The digital divide is closing through massive investment in satellites, balloons, etc.

8. Pressure for trade agreements shows need for market standards to cross borders.

# WHY THIS MAKES SENSE: TODAY'S MAJOR TRENDS

9. World labor prices have begun to hit bottom.

10. World population is urbanizing, increasing cultural and technological connection.

11. Young people, now a majority of world pop., are typically open to new approaches.

12. Pope Francis is moving the Catholic church toward global cooperation and justice.

13. US status as world's top power is slipping.  The time to call for equitability is now.

14. Numerous leading thinkers are calling the old nation-state model into question.

15. A long-term civilizing trend is reducing violence in all forms, including warfare.

16. Long-term historical trend is unification of smaller entities into larger ones.

1. Launch the meme of One Global Democracy through a film and related media, making the case through interviews with highly respected public figures.
*Timeframe*: 12-24 months from funding.

2. Drive adoption of blockchain-based voting, a camel's nose under the tent.
*Timeframe*: As applications come to market, beginning in early 2017.

3. Generate conversations about the future we want. Gradually build a movement.
*Timeframe*: Beginning when the film launches (#1 above).

# REALISTICALLY, WHAT CAN WE DO AND WHEN?

# LONGER-TERM ROADMAP: CHANGING OUR POLITICAL SYSTEM

Once we build a movement, we can take these steps to make the needed changes:

1. Get public officials on record in support;
2. Pass local & state / provincial resolutions;
3. Resolutions in Congress and other national assemblies;
4. Insert the issue into presidential / other national elections;
5. Treaties;
6. Amendment(s) to national constitutions as necessary

Estimated timeframe:
10-20 years, depending on accelerating rate of change.

# WHY IS THIS AMBITIOUS STRATEGY WORTHWHILE?

The failure of our old systems is now painfully clear.  We have to change.

On the upside, consider a few of the results we could ultimately achieve:
- Globally coordinated action to minimize climate change.
- Free movement of people anywhere on earth, doubling the world economy.
- Worldwide accountability for crimes such as human trafficking or financial theft.
- Reducing inequality by taxing wealth globally.
- Elimination of warfare between nations.

There are also incremental benefits: by building our movement, we'll put today's governments on notice that we will replace them all if they continue failing to solve our biggest problems.

- US globally conscious consumers
- Cultural creatives
- Blockchain creators and enthusiasts
- Millennials: a values-driven, globally minded generation

# TARGET MARKET

# TEAM

Peter Schurman, Director, was the founding Executive Director at MoveOn.org, and has more than 25 years of experience building social-change movements, plus an MBA from Yale.

Maya Zuckerman, Producer, is an experienced creator of documentary films and transmedia campaigns at the intersection of storytelling, technology and transformational culture.

Katie "Stellar" Dutcher, Development Associate, has helped raise more than a million dollars for good causes.